



2025 SPONSORSHIP

AUGUST 22-23 | BARKER'S ISLAND SUPERIOR WI

Rotary
Club of Superior



SuperiorDragons.org

FESTIVAL SPONSORSHIP LEVELS

Become a valued partner of the largest annual fundraising event in Superior, Wisconsin. The Lake Superior Dragon Boat Festival is also the largest water sporting event in the Upper Midwest!

SPONSOR BENEFITS

	PRESENTING SPONSOR \$20,000	MAJOR SPONSOR \$12,500	STAGE SPONSOR \$7,500	DOCK SPONSOR \$5,000	FRIEND OF THE FESTIVAL \$2,500	SITE SPONSOR \$1,000	FESTIVAL SUPPORTER \$500
Recognized in LSDBF advertising	✓						
Live interviews and mentions from the announcer's booth throughout the day	✓						
Entertainment sponsor, company promoted with LSDBF band/entertainment promotion	✓	✓					
Featured placement of your logo on select LSDBF advertising	✓	✓	✓				
Your banner displayed on festival grounds	✓	✓	✓				
Free team(s) registration \$1,000 value/team	✓ TWO TEAMS	✓ TWO TEAMS	✓ ONE TEAM	✓ ONE TEAM			
Recognition at opening/closing ceremonies	✓	✓	✓	✓			
Business logo displayed on 300+ volunteer t-shirts	✓	✓	✓	✓	✓		
Logo displayed on the digital scoreboard (if available)	✓	✓	✓	✓	✓		
Logo displayed on the LSDBF banner on festival grounds	✓	✓	✓	✓	✓	✓	
Logo displayed on the LSDBF social media and website with link to your website	✓	✓	✓	✓	✓	✓	✓
PA mentions during the event	✓	✓	✓	✓	✓	✓	✓

2025 CHARITABLE PARTNER:



For more information on sponsorship contact:
info@superiordragons.org

Lake Superior Dragon Boat Festival
P.O. Box 1605, Superior WI 54880 | SuperiorDragons.org