



**20
22**

SPONSORSHIP

August 26-27 | Barker's Island, Superior, WI

CHARITABLE PARTNER **23rd**  VETERAN

SuperiorDragons.org

FESTIVAL SPONSORSHIP LEVELS

Become a valued partner of the largest annual fundraising event in Superior, Wisconsin! The Lake Superior Dragon Boat Festival is the largest water sporting event in the Upper Midwest.

SPONSOR BENEFITS

	PRESENTING SPONSOR \$25,000	MAJOR SPONSOR \$15,000	STAGE SPONSOR \$10,000	DOCK SPONSOR \$7,500	FRIEND OF THE FESTIVAL \$5,000	SITE SPONSOR \$2,500	FESTIVAL SUPPORTER \$1,000
Recognized in LSDBF advertising	✓						
Live interviews and mentions from the announcer's booth throughout the day	✓						
Your banners displayed on festival grounds	✓						
Featured placement of your logo on select LSDBF advertising	✓	✓					
Opportunity to speak at opening/closing ceremonies	✓	✓					
Your business logo displayed on 300+ volunteer t-shirts	✓	✓					
Your banner displayed near the entertainment stage	✓	✓	✓				
Your logo displayed in the team marshaling area	✓	✓	✓	✓			
Free team(s) registration (\$900 value per team)	Two Teams	Two Teams	One Team	One Team	One Team		
Stage recognition during Friday evening festivities	✓	✓	✓	✓	✓		
Your logo displayed on the LSDBF banner on the festival grounds	✓	✓	✓	✓	✓		
Recognition at opening and closing ceremonies	✓	✓	✓	✓	✓	✓	
Your logo displayed on the digital scoreboard (if available)	✓	✓	✓	✓	✓	✓	✓
Logo displayed on LSDBF website with link to your website	✓	✓	✓	✓	✓	✓	✓
PA mentions during event	✓	✓	✓	✓	✓	✓	✓



For more information on sponsorship, contact:
info@superiordragons.org