



**20  
22**

# SPONSORSHIP

August 26-27 | Barker's Island, Superior, WI

CHARITABLE PARTNER **23<sup>rd</sup>**  VETERAN

[LakeSuperiorDragons.com](http://LakeSuperiorDragons.com)

## FESTIVAL SPONSORSHIP LEVELS

Become a valued partner of the largest annual fundraising event in Superior, Wisconsin! The Lake Superior Dragon Boat Festival is the largest water sporting event in the Upper Midwest.

### SPONSOR BENEFITS

	PRESENTING SPONSOR <b>\$25,000</b>	MAJOR SPONSOR <b>\$15,000</b>	STAGE SPONSOR <b>\$10,000</b>	DOCK SPONSOR <b>\$7,500</b>	FRIEND OF THE FESTIVAL <b>\$5,000</b>	SITE SPONSOR <b>\$2,500</b>	FESTIVAL SUPPORTER <b>\$1,000</b>
Recognized in LSDBF advertising	✓						
Live interviews and mentions from the announcer's booth throughout the day	✓						
Your banners displayed on festival grounds	✓						
Featured placement of your logo on select LSDBF advertising	✓	✓					
Opportunity to speak at opening/closing ceremonies	✓	✓					
Your business logo displayed on 300+ volunteer t-shirts	✓	✓					
Your banner displayed near the entertainment stage	✓	✓	✓				
Your logo displayed in the team marshaling area	✓	✓	✓	✓			
Free team(s) registration (\$900 value per team)	Two Teams	Two Teams	One Team	One Team	One Team		
Stage recognition during Friday evening festivities	✓	✓	✓	✓	✓		
Your logo displayed on the LSDBF banner on the festival grounds	✓	✓	✓	✓	✓		
Recognition at opening and closing ceremonies	✓	✓	✓	✓	✓	✓	
Your logo displayed on the digital scoreboard (if available)	✓	✓	✓	✓	✓	✓	✓
Logo displayed on LSDBF website with link to your website	✓	✓	✓	✓	✓	✓	✓
PA mentions during event	✓	✓	✓	✓	✓	✓	✓



For more information on sponsorship, contact:  
[lakesuperiordragonboatfestival@gmail.com](mailto:lakesuperiordragonboatfestival@gmail.com)